



## Seminar on

## "CORPORATE POT POURRI"

6th September 2014 | The Capitol Hotel, Bangalore

Sponsored by:

Canara Bank 📣

#### **PANEL OF SPEAKERS**

- 1. Mr. YOGESH JOSHI, Chief of PR, Tata Chemicals & ABCI President
- 2. Mr. ROHIT CHANDRAVAKAR, Chief Political Bureau, Economic Times, Mumbai
- 3. Mr. ASHWINI MEHRA, Deputy Managing Director & Head SBI, Bangalore
- 4. Mr. RAMAKRISHNA UPADYA, Senior Editor- Deccan Herald
- 5. Mr. BALASUBRAMANIAN, Executive Director Karnataka Power Corporation
- 6. Mr. GOPAL B. HOSUR, Former IGP, GoK
- 7. Mr. SIVARAM KRISHNA, Advisor, Govt. of AP, Hyderabad
- 8. Mr. JITENDRA BHARGHAV, Former ED Air India, Journalist Mumbai
- 9. Mr. B.N. KUMAR, E.D. Concept PR, Mumbai
- 10. Mr. NARAHARI, Director Communication, Texas Instruments, India
- 11. Mr. SUBRAMANIAN, SAP Labs
- 12. Mr. DEEPAK JOLLY, V.P., Corporate Communications Coca Cola India and South Asia
- 13. Ms. RUBY CHAKRAVARTHI, Writer and Cine Artist
- 14. Ms. VASANTHI HARIPRAKASH, Journalist, TV Radio Anchor
- 15. Mr. ARUN ARORA, Group Head and EVP Corp. Comm. GVK

Moderator: Mr. Gopinath, CEO - AIM High Consulting

Master of Ceremony: Ms. Anuradha Mittal, Jaipur - Chapter

Master of Ceremony: Mr. Ravi Kumar, Managing Editor - RK Media

#### With Best Wishes from:

<b>Geetha Shankar</b>	Rekesh Gulati	<b>K.K. I</b>
Director - GC	Secretary General - NE	Directo
<b>R. Sudharshan</b> Director - GC	<b>G.P. Jaikumar</b> Director - GC	C.G.
<b>B.N. Kumar</b>	C.J. Singh	B.K. F
Vice President - NE	Vice President - NE	Zonal (
<b>Amit Thripati</b>	Renuka Salwan	<b>Dr. K.</b>
Zonal Chairman - West	Vice President - NE	Chairm
R K Shetty	Chava Ilmesh	

Joint Secretary - NE

K.K. Mathew
Director - GC

. Jayanth Ms. Vijayalakshmi ttor - GC Vice President - NE

B.K. Ravi Zonal Chairman - South Dr. K.R. Venugopal

R. Venugopal B.R. Siddhappa Treasurer - NE

B. Srinivasa Murthy

Chaya Umesh
Secretary - B'lore Chapter
Secretary - B'lore Chapter
Director - YCC



# Members of Governing Council, National Executive & Bangalore Chapter of Public Relations Council of India



Cordially invite you to attend the

Seminar on

## "CORPORATE POT POURRI"

to

Mark the

## **DECENNIAL CELEBRATIONS OF PRCI**

Sri K. JAI RAJ, IAS (Retd.)

Former Add. Chief Secretary GoK

will be the Chief Guest

### Ms. Sucheta Dalal

Managing Editor, Money Life, Mumbai

will deliver the Keynote Address

"Changing Media Environment, Fate of Established Media & Future Trends"

Guests of Honor

M.B. JAYARAM Chairman Emeritus & Chief Mentor N.D. RAJPAL Chairman - GC S.D. REUBEN Advisor & Director - GC

R. NEELAMEGHAM
Advisor & Director - GC

AJAI KUMAR AGARWAL President, N.E. R.T. KUMAR Director - GC

Team PRCI

#### **PROGRAMME**

09.00 to 10.00 a.m. : Registration

10.00 to 10.05 a.m. : Inauguration

10.05 to 10.20 a.m. : Welcome Address

10.20 to 10.25 a.m. : About PRCI 10 Years

10.25 to 10.30 a.m. : Address by Guests of Honor

<u>10.30 to 11</u>.00 a.m. : Key Note Address

11.00 to 11.20 a.m. : Address by Chief Guest

11.20 to 11.30 a.m. : Vote of Thanks

Tea Break

11.45 to 01.30 p.m. : Business Sessions

01.30 to 02.30 p.m. : Lunch

02.30 to 04.30 p.m. : Business Sessions

04.30 p.m. : Vote of Thanks

#### Support:



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